



IBEX

WHERE BETTER
BOATS BEGIN

THE MARINE INDUSTRY'S MEETING PLACE

OCTOBER 7-9, 2025

Tampa Convention Center
Tampa, Florida USA



IBEXSHOW.COM



MEDIA PARTNERS:



OWNED BY



POWERED BY



IN PARTNERSHIP WITH



MEMBER OF



EDUCATION PARTNERS



**OFFICIAL MARINA & YARD
TRADE ROUTE PARTNER**



HERE IS WHAT YOU'LL EXPERIENCE

AT IBEX 2025



- 3 EXHIBIT HALLS
- 700+ EXHIBITING COMPANIES
- IBEX DOCKS



- OUTDOOR DEMOS & EXHIBITS
- SPECIALTY PAVILIONS & TRADE ROUTES



NORTH AMERICA'S LEADING BOATBUILDING SHOWCASE.

www.IBEXShow.com/Exhibit2025



QUALITY LEADS GENERATED

FOR YOUR BUSINESS

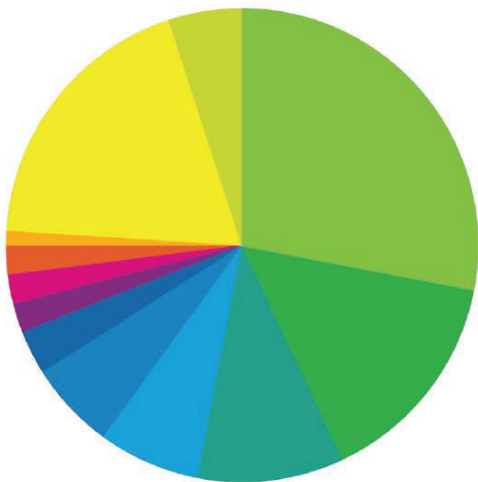


77% of exhibitors were satisfied or **very satisfied** with the quality of visitors.

IBEX VISITORS ARE

- Owners, Presidents, CEOs
- VPs, COOs
- Directors
- Managers
- Yacht Designers/Naval Architects

- Engineers
- Purchasing Agents
- Sales Reps
- Shop Crews
- Educators



BoatBuilders	28%
Distributors/Wholesalers	15%
Boatyard/Marina/Repair/Maintenance	10%
Dealers/Retailers	7%
Marine Consultants/Surveyors	6%
Manufacturer Reps.	3%
Media	2%
Academic/Association	2%
Designers/Naval Architects/Engineers	2%
Gov't./Military/Law Enforcement	1%
Manufacturers	19%
Other	5%

BE THE SUPPLIER THEY DISCOVER. RESERVE YOUR BOOTH TODAY!

www.IBEXShow.com/Exhibit2025



INDUSTRY PROFESSIONALS

ARE COMING TO IBEX



79% of visitors will make **buying decisions** based on what they see at IBEX.

IBEX VISITORS ATTEND TO

- Discover new products & innovations on the show floor
- Have technical conversations with suppliers' engineers.
- Find new product sources & suppliers.
- Network with peers across the industry.
- Conduct strategic discussions, business reviews, or negotiations with existing suppliers.
- Participate in hands-on training & technical industry education.
- Keep up-to-date with changing industry trends.



SPONSORSHIP & ADVERTISING



IBEX DOCKS



OUTDOOR EXHIBITS & DEMO SPACE

IBEX SALES TEAM

TINA SANDERSON
Sales Director
843-936-6122 | tina@ibexshow.com

MEGAN DAVISSON
Sales & Special Projects Manager
859-512-1641 | megan@ibexshow.com

FREDERIKE VOLMER
International Sales
+31 638 787 686 | frederike@ibexshow.com

2025 EXHIBIT FEES

Booth Space is Available in 10' x 10' Increments
(100 sq. ft., which is approximately 9 sq m.)

NEW COMPANY RATES
NMMA Members | \$34 USD per square foot
Non-Nmma Members | \$39 USD per square foot

DOCK & OUTDOOR RATES
Dock Space | \$17 x length x width (250 sq. ft. minimum)
Outdoor Space | Contact a member of the sales team for more information & pricing.

REACH THE LUCRATIVE U.S. RECREATIONAL BOATING INDUSTRY!

www.IBEXShow.com/Exhibit2025