



INDUSTRY BREAKFAST
KEYNOTE & AWARDS **2024**



IBEX

WHERE BETTER
BOATS BEGIN

OWNED & PRODUCED BY

NMMA[®]

rai
AMSTERDAM

IN PARTNERSHIP WITH



ICOMIA
INTERNATIONAL COUNCIL OF
MARINE INDUSTRY ASSOCIATIONS

SPECIAL THANKS TO OUR BREAKFAST SPONSORS

AWLGRIP[®]

TIDESMARINE

 **Interlux**[®]



RECREATIONAL
BOATING & FISHING
FOUNDATION

HONDA

MARINE

**Sea
Hawk**
PREMIUM YACHT FINISHES

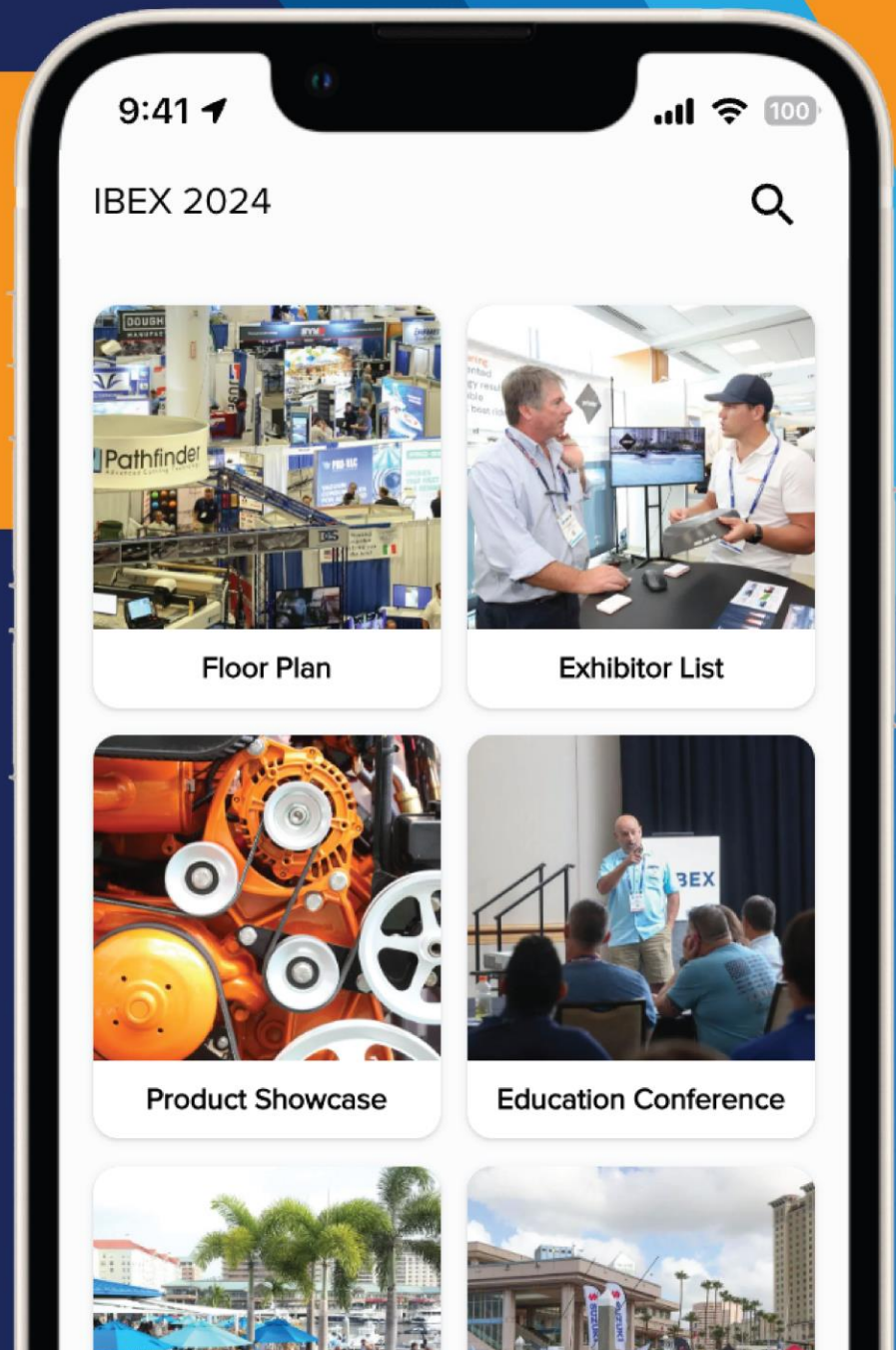


ALL OF IBEX AT YOUR FINGERTIPS

Get easy access to the exhibitor list, booth numbers, floor plans, special events, education conference details, speakers, and much more.

DOWNLOAD THE IBEX MOBILE APP

Search "IBEX 2024" in your App Store



SECOND CATCH



Women who fish have significantly greater grit, confidence and self-esteem than women who don't.

But girls stop fishing at a 11% higher rate than boys, and often feel excluded from fishing and boating trips.

Help us change the future of fishing and boating!

RBFF's **Second Catch** campaign, including a heartwarming video to inspire fathers to take their daughters back out on the water, aims to help change those statistics.

Your company or organization can help by sharing the message via the following **free materials**.

- Two co-brandable videos
- Embed code and links to host the video on your website
- Social media assets
- Campaign still images
- Suggested email copy



Scan the QR code to get started!



Produced under cooperative agreement #F23AC00806 from the Sport Fish Restoration and Boating Trust Fund administered by the U.S. Fish and Wildlife Service.



RECREATIONAL
BOATING & FISHING
FOUNDATION



TAKEMEFISHING.org

LET'S BE SOCIAL!



#IBEXShow #IBEX2024 #WhereBetterBoatsBegin

NEW FOR 2024

START-UP PAVILION

LOCATED IN THE 3RD FLOOR EXHIBIT HALL

In Collaboration with

 **YACHTING
VENTURES**



AkzoNobel



Premium Hand Crafted Bottom Paint

JOIN US TONIGHT FOR THE **OPENING NIGHT PARTY**

Tuesday, October 1 | 6 PM | The Sail Pavilion

Sponsored by



THANK YOU TO OUR
BREAKFAST SPONSOR

HONDA

MARINE



EDUCATION CONFERENCE

10
Tracks

50+
Sessions

80+
Speakers

Seminar Series & Main Stage Schedules
are Available in the Show Guide & Mobile App



Education Packages & Individual Tickets Available in Registration

EXPLORE THE **ELECTRONICS PAVILION**

LOCATED IN THE 3RD FLOOR EXHIBIT HALL

Sponsored by



INNOVATION WAY

See all of the 2024
Innovation Award
entrants & winners!

Located on the 2nd Floor Rotunda



TIDESMARINE

Shaft Seal Systems



Track & Slide System



Rudder Bearing Systems



GENERAL SESSION

AVOIDING CONTRADICTIONS IN TECHNOLOGY

Wednesday, October 2 | 8:30 AM - 10 AM | Main Stage



Fee: \$25 | Tickets Available in Registration | Hosted by:



THANK YOU TO OUR
BREAKFAST SPONSOR

AWLGRIP[®]

 **Interlux**[®]

**Sea
Hawk**
PREMIUM YACHT FINISHES





EMERGING MARINE LEADERS **ON-THE-WATER EVENT**

Wednesday, October 2 | 1 PM | Registration Required



Sponsored by



YAMAHA



AMERICAN BOATING CONGRESS

Save the Date
May 12-14, 2025
Washington, D.C.

SPECIAL THANKS TO OUR EDUCATION PARTNERS



IBEX 365



363K

Overall Page Views

30K

Avg. Monthly Page Views

8.6K

Avg. Monthly Users

25.9K

Social Media Community

Year Round Access to Industry Topics & Trends IBEXShow.com/IBEX365

THANK YOU TO OUR
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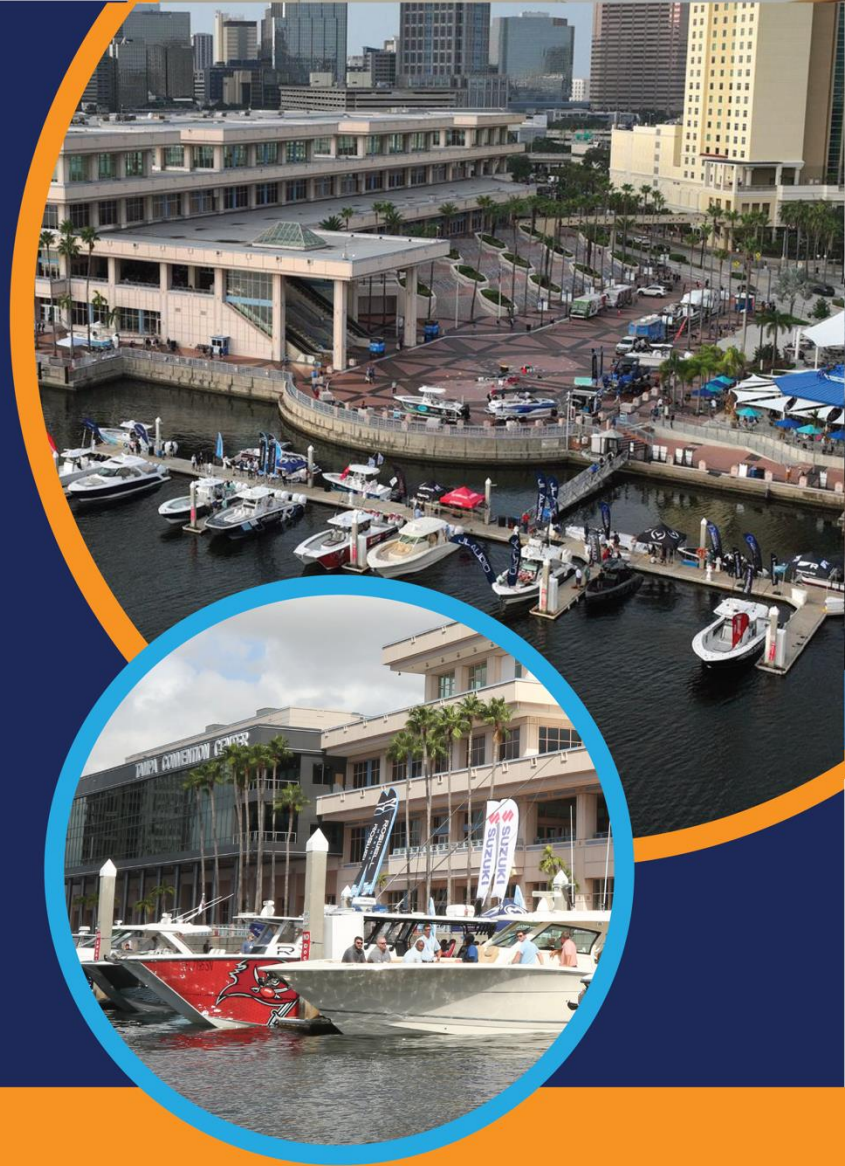


RECREATIONAL
BOATING & FISHING
FOUNDATION



OUTDOOR EXHIBITS

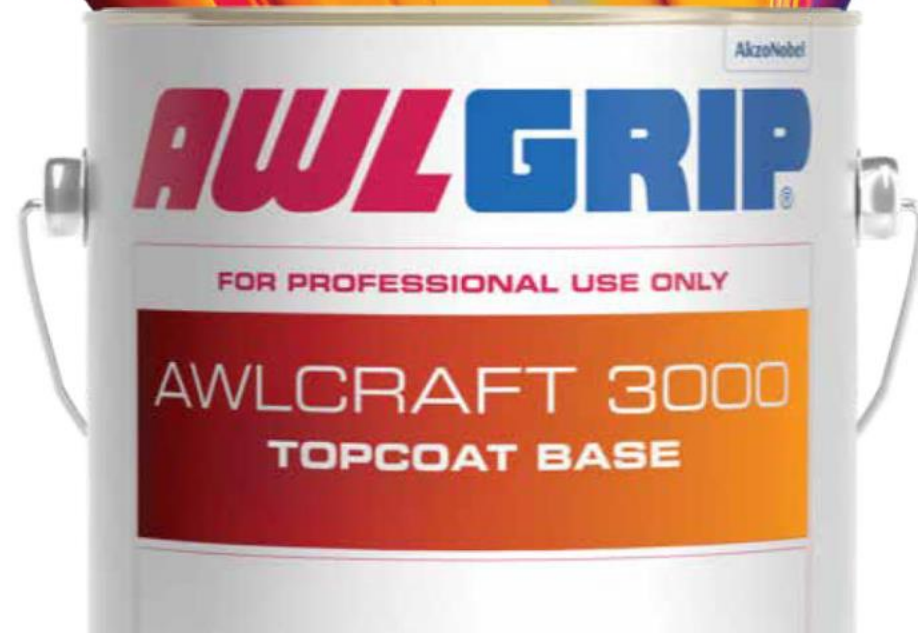
Don't miss our expanded
outdoor exhibit space,
featuring 40+ companies!



IBEX Docks | Front Circle Drive | Riverwalk

AkzoNobel

**GET ONBOARD WITH
OFF THE CHART COLOR**



JOIN US TOMORROW FOR **EXHIBIT HALL HAPPY HOUR**

Wednesday, October 2 | 5 PM | All Exhibit Halls



FREE EXHIBITOR PRODUCT DEMOS

TECH TALK WORKSHOPS

LOCATED IN THE 3RD FLOOR EXHIBIT HALL





TO THE
NEXT
LEVEL

Honda BF350 V8
Demo Rides:
Slips D-23 & D-24

SEA TOW FOUNDATION **NATIONAL BOATING SAFETY AWARDS PRESENTATION**

Wednesday, October 2 | 4 PM | 3rd Floor, Tech Talk Theater



PANEL DISCUSSION & LUNCH

VISIONARY LEADERSHIP

Wednesday, October 2 | 11 AM - 1 PM | Main Stage



Fee: \$70, Includes Lunch | Tickets Available in Registration

AkzoNobel

It's what's under the surface that counts

Relentless performance
for every yacht, everywhere, every time.

 **Interlux**



JOIN US TOMORROW FOR THE **MID-SHOW MIXER**

Wednesday, October 2 | 6 PM | The Sail Pavilion

Sponsored by



PATHWAYS TO PROPULSION DECARBONIZATION FOR THE RECREATIONAL MARINE INDUSTRY

Tuesday, October 1 | 11 AM | Main Stage | Free Session

Hosted by:  **IBEX**



NMMA[®]





RECREATIONAL
BOATING & FISHING
FOUNDATION

Psychology of Churn Research

Take a deeper dive into the psychology and behavioral science behind what makes it easier to trade boating and/or fishing for other activities.



Scan the QR code to find:

- ✦ Why customer retention is important to your business
- ✦ Detailed demographics for those most likely to leave
- ✦ Common themes as to why people lapse
- ✦ Actionable insights and tactics to retain them



METS MARINE
TRADE EQUIPMENT
TRADE SHOW

19 - 20 - 21 NOVEMBER 2024
RAI AMSTERDAM

WHERE THE GLOBAL LEISURE MARINE
INDUSTRY COMES TOGETHER

METSTRADE
FEATURES

SYP SUPER
YACHT
PAVILION

CMP CONSTRUCTION
MATERIAL
PAVILION

STP START
UP
PAVILION

FTP FOILING
TECHNOLOGY
PAVILION

MYP MARINA
YARD
PAVILION

THANK YOU TO OUR
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TIDESMARINE



PITCH THE PRESS

Wednesday, October 2 | 3:30 - 5 PM | Press Room #101



Don't miss this fast-paced event for industry buyers and members of the press, featuring product pitches from twelve exhibiting companies selected by industry journalists.

MARINE INDUSTRY WORKPLACE RESEARCH RESULTS & PANEL DISCUSSION

Tuesday, October 1 | 4:30 PM | Main Stage | Free Session

Presented by

SOUNDINGS
Trade Only



AkzoNobel Yacht Coatings

THAT
FEELING

AWLGRIP  **Interlux**

**Sea
Hawk**
PREMIUM YACHT FINISHES



AkzoNobel

START-UP PITCHING COMPETITION

Wednesday, October 2 | 2 PM | Main Stage | Free Event

Presented by





THERE'S A BETTER WAY TO PROTECT THE NORTH ATLANTIC RIGHT WHALE

TAKE ACTION TO PROTECT THE \$230 BILLION
RECREATIONAL BOATING ECONOMY.



NMMA
National Marine
Manufacturers Association



TIDESMARINE

BLUE-AIRCO 



**Advanced Marine DC Variable Speed
Low-Voltage Air-Conditioner**

*** NEW PRODUCT
FEATURE ***

TRACK: MANAGEMENT POLICY

WHO'S TRAINING OUR WORKFORCE?

Thursday, October 3 | 8:30 AM - 10 AM | Main Stage



Education Packages & Individual Tickets Available in Registration | Presented by:



STUDENT CAREER DAY

Thursday, October 3 | All Day | Seminar Hall & Exhibit Floors

Students and their instructors from five Florida-based marine technical schools will be touring the show and attending seminars.

In partnership with



Thank you to our Student Career Day sponsors!

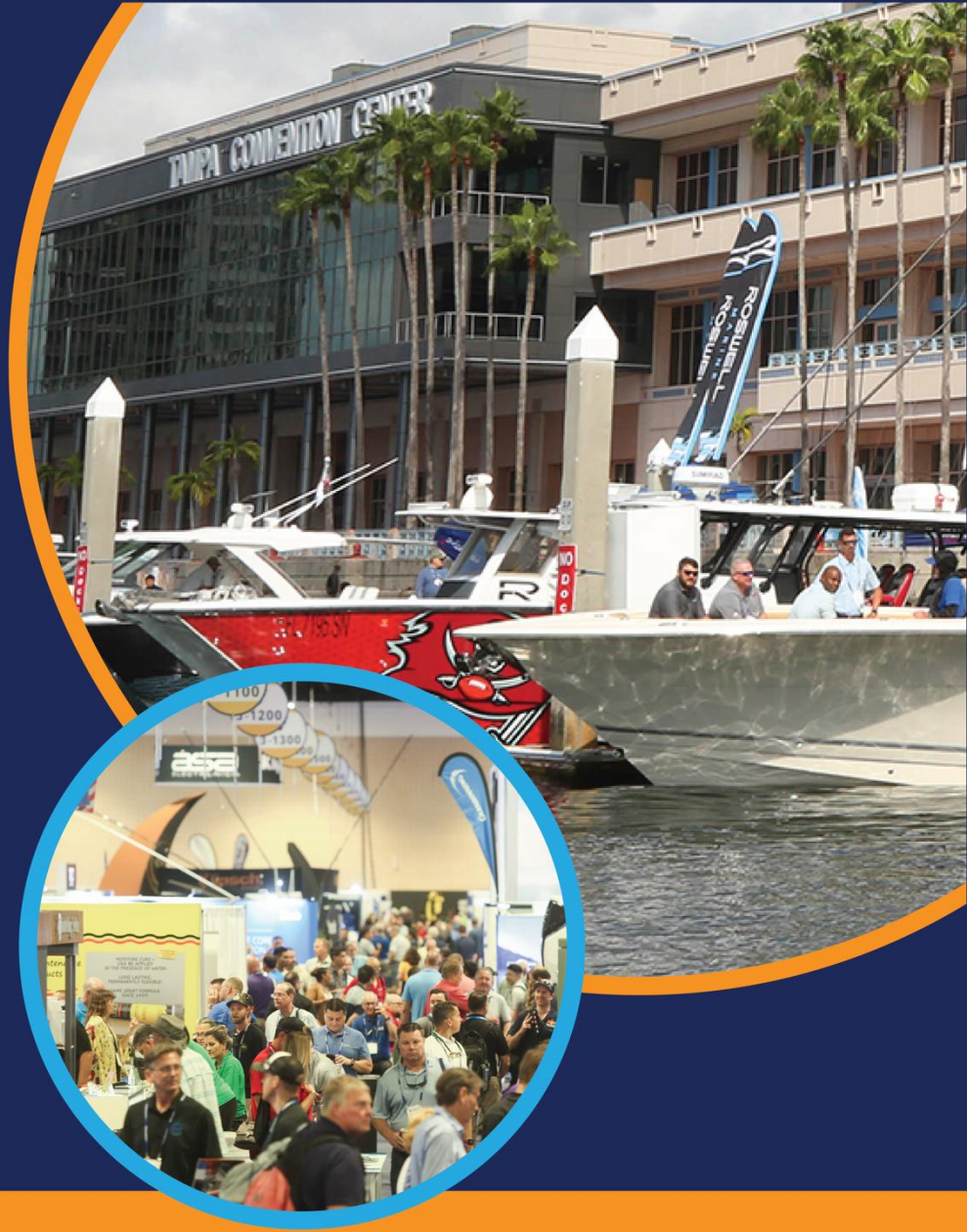




SAVE THE DATE!

OCTOBER 7-9, 2025

See you in 2025! Back in Tampa, FL.



Visit IBEXShow.com for Year-Round Industry Updates